

Speaker Kit

Rosalind Cardinal

The Leadership Alchemist

*Transforming ordinary
leaders into leaders of
great value*

Author,
Speaker and
Leadership
Specialist



Contributor to:



Ros Cardinal

The Leadership Alchemist

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Rosalind Cardinal is the Leadership Alchemist, specialising in improving business outcomes by developing individuals, teams and organisations.

After more than 20 years in corporate human resources and organisational development roles, a successful battle with breast cancer gave Ros the nudge to take her passion for transforming leaders and improving how individuals and organisations cope with change, in a new direction.

Leaving her senior corporate role in 2012, she established Shaping Change to achieve her business goals; her inspirational business story was featured in the 2014 book "Australian Entrepreneur".

Ros has an energetic and engaging approach to the stage, supported by her wealth of knowledge and experience. She creates connections with her audience through combining her broad expertise in leadership, organisational culture, emotional intelligence, change and transition management, with personal and professional stories that prove she has walked the talk.



As well as a skilled and experienced speaker and facilitator, Ros is a Certified Member of the Australian Human Resources Institute (CAHRI); a member of the Australian Institute of Training and Development (AITD); and a Professional Member of the Australian Association for Psychological Type (AusAPT). She holds a Graduate Diploma in Human Resources & a Diploma in Human Resources.

--- [MORE DETAILS](#)

Contributor to:



LEADERS IN HEELS
only women's business

The e.MILE
People Development Magazine



RELEASING TRUE POTENTIAL

For more details on Ros

shapingchange.com.au

Popular Topics

The Power of Purpose – the importance of business purpose and the link to productivity.

Leadership Lessons from Cancer – Ros' personal journey from her diagnosis with breast cancer to recovery and what she learned about leadership.

Human Instincts at Work – how we can understand and leverage the power of our instinctive behaviour.

Crucial Conversations – Discover how to handle difficult conversations while improving trust and collaboration.

Testimonials

"Your presentation on Leading Change was engaging, inspiring and made participants reflect on how they personally cope with change."
– **Angela Driver, General Manager, Tasmanian Leaders Inc.**

"...I was completely captivated with not only her message but the authenticity with which she delivered it." – **Polly Venning, CEO Tasmania**

--- [MORE TESTIMONIALS](#)

To discuss how Ros can help make your next event one to remember:
call – 0417 572 770

email – Ros@shapingchange.com.au

Or connect with Ros on:

facebook.com/shapingchange twitter.com/CardinalRos

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Overview of Recent Keynotes

Ros speaks on the topics of Motivation; Leadership; Culture and Engagement; and Purpose. Her talks are tailored to suit your business needs.

“Connecting with People – the power of Emotional Intelligence”

Are you continuously:

- Dealing with conflict?
- Addressing concerns employees aren't embodying your organisation's values?
- Trying to identify high potentials and retain them?
- Trying to increase staff engagement?
- Trying to understand your customers wants and needs?
- Looking for better recruitment tools to attract better people?

Emotional Intelligence could be the missing link... Developing your EI can help you: find your purpose; set and achieve your goals; understand the consequences of your decisions; improve your communication; manage conflicts; deal with change; manage stress and maintain healthy relationships. In this powerful workshop, Ros Cardinal will help you to understand the basics of Emotional Intelligence and how to best develop it in yourself and in others.

Leading Change

How much has failed change impacted your business? How much has it cost you?

Only 38% of employees believe that major change initiatives within their organisation are well managed and help the organisation to deliver better business results, according to a recent study.

The rate of failed change in organisations is huge – some statistics say above 60%, some 70%. Around two thirds of change efforts fail to deliver the intended result. Why?

Ros will walk you through the 8 Big Reasons that Change Fails; giving you powerful tips on how to ensure the success of your next change.



Human Instincts at Work

A strange thing happened to Homo sapiens only 250 years ago: we changed our habitat. With the Industrial Revolution we changed from being hunter-gatherers and villagers and moved into offices and factories. Hardwired Humans explains how the instincts that served humans on the savannah show themselves in workplaces and how we can use Nature to build successful organisations and develop effective leaders.

The obstacles to high-performance in organisations are uncannily similar from one organisation to another. Given that these experiences and many more are common to most organisations, then they are not explainable at the organisational level. They can only be explained by a common factor—we all employ humans! Likewise, the solutions to these common issues will not be found at the organisational level. They can only be solved if we understand the human condition that both explains the behaviours and provides the solutions.

In this powerful keynote, Ros will help you to understand the basics of Human Instincts at Work and how to best develop them to create a productive workplace.

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Audio Visual Requirements and Room Set Up

To ensure the best possible event for the speaker, organisers and delegates alike; it is kindly requested that the following will be in place before all events at which Ros is engaged:

Microphone

Please provide a microphone for Ros if there are more than 100 delegates at the event, or the room size requires it.

- **Ros' preference is a wireless lapel mic.**
- If this is not available, second option would be a cordless microphone.
- If this is not available then the last choice would be cord microphone (cord at least 5 metres long).
- If hand-held mics are being used, please provide a microphone stand.

Seating Arrangements

For keynotes: Please sit audience directly in front of Ros in theatre style; preferably no seating behind or to the side.

For Workshops: Up to 12 delegates, a 'U' shape is preferred, but if the group is more than 12 delegates, then cabaret style with 6-8 delegates per table.

Water Requests

Please provide Ros with a bottle or glass of water.

Stage Requests

If using an auditorium, Ros prefers a well lit, open and empty stage.

Data Projector and Sound Requests

Ros will require a data projector.

Please have a table with a cord for connection to the data projector.

Ros will be bringing a USB to plug into a laptop.

Alternatively Ros can bring a laptop to connect to the data projector if required.

Ros often has a video clip to show that requires sound. Please let Ros know if this cannot be accommodated.

White Board Requirement

Please provide either a flip chart or Whiteboard, and two (black or blue) marker pens.




To discuss how Ros can help make your next event one to remember:

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